

# 3RD LIGHT DIGITAL MEDIA

(415) 221-5333

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3rd Light Digital Media is an innovative and cutting edge **video production** and **post-production** company based in the beautiful city of San Francisco specializing in sales & marketing video productions.

## NEW AT 3LDM

### NOW IN HD

The Panasonic HVX200 HD camera is the newest addition to our arsenal of video production gear, and the most exciting one to date.

We've also added a few new toys and camera accessories.

Visit our [DEMO](#) page to see some videos of the camera in action.

### NOW IN SURROUND SOUND

3rd Light Digital Media provided 5.1 Dolby Surround Sound mixing for Monster Cable's promotional Blu-ray disc. We also provided HD upscaling of video assets when Monster Cable updated their disc from standard definition DVD to Blu-ray.

## LATEST PROJECTS

- iRav Spy Gear from Wild Planet. [WATCH!](#)
- Auditions with Sharon Gless. [READ MORE!](#)
- Shooting Jerry Rice for Nike. [READ MORE!](#)
- Jazz artist promo video in HD. [WATCH!](#)
- iPhone game promo video. [WATCH!](#)
- Lance Armstrong at Interbike. [READ MORE!](#)
- Top selling spot on Amazon. [READ MORE!](#)
- Designing a website for Suede. [READ MORE!](#)
- New internet radio commercial. [LISTEN!](#)

## MEET CHEF ELIZABETH FALKNER, OWNER OF CITIZEN CAKE AND ORSON!



### ADMISSIONS AWARD

The National Newspaper of Admissions Marketing's Admissions Marketing Report awarded 3rd Light Digital Media the bronze medal in the category of Video/CD-ROM Admissions for the 23rd Annual Admissions Advertising Awards. We provided the full treatment of pre-production, video production, video post-production and DVD authoring for University of the Pacific's admissions video. [WATCH!](#)

## VIDEO PRODUCTION

Corporate/Industrial Video, Music Videos, TV and Radio Commercials, Corporate and Private Events, Sales and Marketing Video Presentations, Video Podcasting Production and Independent Films.

## POST-PRODUCTION

Non-linear Editing, Video Compression for web, CD and DVD, Motion Graphics, Special Effects, 2D & 3D Modeling and Animation, Interactive DVD Authoring.

## AUDIO PRODUCTION and POST-PRODUCTION

Radio Commercials, Podcasting, Voice Over, and Audio Sweetening.